



**IBP**

## Search Engine Ranking Report for keywords

Created Sept 2003

Professional web site  
promotion.

Customer Service  
<http://www.fabweb1.co.uk>

Date: 30 September 2005

Recipient:

## Report Overview

### Ranking Date

Date: 30 September 2005

### Checked results

The first 3 result pages of each search engine have been checked.

### Checked URLs

URL	Listings on page 1	Listings on page 2	Listings on page 3
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	278	167	150
<b>Total</b>	<b>278</b>	<b>167</b>	<b>150</b>

### Checked keywords

Keyword	Listings on page 1	Listings on page 2	Listings on page 3
consumer foresight research	0	1	0
consumer good designers	20	4	1
consumer goods design	8	10	2
consumer product design	0	1	3
consumer product research	4	2	8
consumer trend analysis	1	4	13
design trend consultants	46	9	12
design trend forecasting	23	3	1
electronic goods design	17	3	2
electronic goods designers	20	1	1
fmcg goods design	20	1	1
house wares designers	7	1	2
industrial design consultants	1	14	12
industrial designers	0	0	1
industrial designers UK	12	7	2
packaging designers	1	2	8
product design agency	6	25	16
product design analysis	4	1	0
product design consultancy	7	3	11
Product design consultants	9	17	21
product design specialists	32	24	13

Checked keywords			
Keyword	Listings on page 1	Listings on page 2	Listings on page 3
Product designers	5	2	2
product research	0	0	1
transport designers	27	17	1
UK product designers	7	12	0
vehicle designers	1	3	16
<b>Total</b>	<b>278</b>	<b>167</b>	<b>150</b>

Checked search engines			
Search Engine	Listings on page 1	Listings on page 2	Listings on page 3
A9.com	3	4	4
AllTheWeb (any language)	0	1	2
AllTheWeb (English results)	0	1	2
AllTheWeb (preset settings)	0	1	2
AltaVista.co.uk (U.K.)	4	4	4
AltaVista.co.uk (Worldwide)	0	1	2
AOL.co.uk (UK Sites)	3	4	5
AOL.co.uk (Whole Web)	3	3	4
AOL.com	4	6	3
Ask.co.uk (UK websites)	9	6	0
Ask.co.uk (Worldwide web)	23	5	2
Ask.com	23	6	4
BBC.co.uk (the Web)	2	4	4
Clusty.com	3	8	4
DogPile.com (Web Pages)	9	13	3
ExactSeek.com	4	2	2
Excite.co.uk	2	4	3
Excite.com	14	8	1
Google.co.uk (pages from the UK)	8	5	4
Google.co.uk (the web)	6	6	2
Google.com	3	3	2
Hotbot.co.uk	2	5	1
HotBot.com Ask Jeeves (any language)	23	4	7
HotBot.com Ask Jeeves (English results)	24	3	7

Checked search engines			
Search Engine	Listings on page 1	Listings on page 2	Listings on page 3
HotBot.com Google (any language)	3	4	4
HotBot.com Google (English results)	3	4	4
ixQuick.com	1	2	7
Lycos.co.uk (UK & Ireland)	2	5	2
Lycos.co.uk (Worldwide)	1	1	0
Lycos.com	23	4	7
Netscape Search	5	6	2
Overture.uk	10	9	5
Search.com (Web Pages)	2	1	0
SearchUK.com	1	1	3
Teoma.com	23	3	7
Tiscali.co.uk	6	3	2
Tiscali.co.uk (UK Businesses)	2	2	6
UKPlus.co.uk	1	1	5
Wanadoo.co.uk (All the web)	2	0	5
Wanadoo.co.uk (UK sites only)	2	0	5
Webcrawler.com	10	6	4
Windseek.com	3	0	0
Yahoo.co.uk (All of the web)	2	3	5
Yahoo.co.uk (UK only)	4	5	3
<b>Total</b>	<b>278</b>	<b>167</b>	<b>150</b>

## Ranking Results

### A9.com

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/foresight/">http://www.seymourpowell.com/foresight/</a>	product design specialists	17	2
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	design trend forecasting	1	1
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	product design agency	17	2
<a href="http://www.seymourpowell.com/foresight/market.html">http://www.seymourpowell.com/foresight/market.html</a>	product design agency	16	2
<a href="http://www.seymourpowell.com/home.html">http://www.seymourpowell.com/home.html</a>	industrial design consultants	23	3
<a href="http://www.seymourpowell.com/home.html">http://www.seymourpowell.com/home.html</a>	Product design consultants	21	3

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/ideas/">http://www.seymourpowell.com/ideas/</a>	consumer product research	28	3
<a href="http://www.seymourpowell.com/ideas/ergonomics.html">http://www.seymourpowell.com/ideas/ergonomics.html</a>	Product design consultants	22	3
<a href="http://www.seymourpowell.com/intro.html">http://www.seymourpowell.com/intro.html</a>	product design specialists	3	1
<a href="http://www.seymourpowell.com/work/leisure/">http://www.seymourpowell.com/work/leisure/</a>	design trend consultants	6	1
<a href="http://www.seymourpowell.com/work/transportation/">http://www.seymourpowell.com/work/transportation/</a>	transport designers	15	2

#### AllTheWeb (any language)

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	design trend consultants	30	3
<a href="http://www.seymourpowell.com/work/leisure">http://www.seymourpowell.com/work/leisure</a>	design trend consultants	26	3
<a href="http://www.seymourpowell.com/work/transportation">http://www.seymourpowell.com/work/transportation</a>	transport designers	12	2

#### AllTheWeb (English results)

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	design trend consultants	29	3
<a href="http://www.seymourpowell.com/work/leisure">http://www.seymourpowell.com/work/leisure</a>	design trend consultants	25	3
<a href="http://www.seymourpowell.com/work/transportation">http://www.seymourpowell.com/work/transportation</a>	transport designers	12	2

#### AllTheWeb (preset settings)

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	design trend consultants	29	3
<a href="http://www.seymourpowell.com/work/leisure">http://www.seymourpowell.com/work/leisure</a>	design trend consultants	25	3
<a href="http://www.seymourpowell.com/work/transportation">http://www.seymourpowell.com/work/transportation</a>	transport designers	12	2

#### AltaVista.co.uk (U.K.)

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	product design consultancy	26	3
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	Product design consultants	20	2
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	product design specialists	13	2
<a href="http://www.seymourpowell.com/foresight">http://www.seymourpowell.com/foresight</a>	product design specialists	21	3

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	consumer trend analysis	14	2
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	design trend consultants	8	1
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	design trend forecasting	13	2
<a href="http://www.seymourpowell.com/ideas/ergonomics.html">http://www.seymourpowell.com/ideas/ergonomics.html</a>	consumer good designers	5	1
<a href="http://www.seymourpowell.com/work/leisure">http://www.seymourpowell.com/work/leisure</a>	design trend consultants	7	1
<a href="http://www.seymourpowell.com/work/transportation">http://www.seymourpowell.com/work/transportation</a>	product design agency	23	3
<a href="http://www.seymourpowell.com/work/transportation">http://www.seymourpowell.com/work/transportation</a>	transport designers	4	1
<a href="http://www.seymourpowell.com/work/transportation">http://www.seymourpowell.com/work/transportation</a>	vehicle designers	28	3

#### AltaVista.co.uk (Worldwide)

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	design trend consultants	29	3
<a href="http://www.seymourpowell.com/work/leisure">http://www.seymourpowell.com/work/leisure</a>	design trend consultants	25	3
<a href="http://www.seymourpowell.com/work/transportation">http://www.seymourpowell.com/work/transportation</a>	transport designers	12	2

#### AOL.co.uk (UK Sites)

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/foresight/">http://www.seymourpowell.com/foresight/</a>	product design specialists	17	2
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	design trend forecasting	1	1
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	product design agency	23	3
<a href="http://www.seymourpowell.com/foresight/market.html">http://www.seymourpowell.com/foresight/market.html</a>	product design agency	15	2
<a href="http://www.seymourpowell.com/home.html">http://www.seymourpowell.com/home.html</a>	industrial design consultants	23	3
<a href="http://www.seymourpowell.com/home.html">http://www.seymourpowell.com/home.html</a>	Product design consultants	20	2
<a href="http://www.seymourpowell.com/home.html">http://www.seymourpowell.com/home.html</a>	Product design consultants	21	3
<a href="http://www.seymourpowell.com/ideas/">http://www.seymourpowell.com/ideas/</a>	consumer product research	28	3
<a href="http://www.seymourpowell.com/ideas/ergonomics.html">http://www.seymourpowell.com/ideas/ergonomics.html</a>	Product design consultants	22	3

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/intro.html">http://www.seymourpowell.com/intro.html</a>	product design specialists	3	1
<a href="http://www.seymourpowell.com/work/leisure/">http://www.seymourpowell.com/work/leisure/</a>	design trend consultants	6	1
<a href="http://www.seymourpowell.com/work/transportation/">http://www.seymourpowell.com/work/transportation/</a>	transport designers	15	2

#### AOL.co.uk (Whole Web)

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/foresight/">http://www.seymourpowell.com/foresight/</a>	product design specialists	17	2
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	design trend forecasting	1	1
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	product design agency	23	3
<a href="http://www.seymourpowell.com/foresight/market.html">http://www.seymourpowell.com/foresight/market.html</a>	product design agency	15	2
<a href="http://www.seymourpowell.com/home.html">http://www.seymourpowell.com/home.html</a>	industrial design consultants	23	3
<a href="http://www.seymourpowell.com/ideas/">http://www.seymourpowell.com/ideas/</a>	consumer product research	28	3
<a href="http://www.seymourpowell.com/ideas/ergonomics.html">http://www.seymourpowell.com/ideas/ergonomics.html</a>	Product design consultants	27	3
<a href="http://www.seymourpowell.com/intro.html">http://www.seymourpowell.com/intro.html</a>	product design specialists	3	1
<a href="http://www.seymourpowell.com/work/leisure/">http://www.seymourpowell.com/work/leisure/</a>	design trend consultants	6	1
<a href="http://www.seymourpowell.com/work/transportation/">http://www.seymourpowell.com/work/transportation/</a>	transport designers	15	2

#### AOL.com

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/details/">http://www.seymourpowell.com/details/</a>	design trend consultants	32	3
<a href="http://www.seymourpowell.com/foresight/">http://www.seymourpowell.com/foresight/</a>	product design specialists	4	1
<a href="http://www.seymourpowell.com/foresight/">http://www.seymourpowell.com/foresight/</a>	product design specialists	17	2
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	design trend forecasting	1	1
<a href="http://www.seymourpowell.com/foresight/forecasting.html">http://www.seymourpowell.com/foresight/forecasting.html</a>	product design agency	17	2
<a href="http://www.seymourpowell.com/foresight/market.html">http://www.seymourpowell.com/foresight/market.html</a>	product design agency	16	2
<a href="http://www.seymourpowell.com/home.html">http://www.seymourpowell.com/home.html</a>	industrial design consultants	24	2
<a href="http://www.seymourpowell.com/home.html">http://www.seymourpowell.com/home.html</a>	Product design consultants	23	2
<a href="http://www.seymourpowell.com/ideas/">http://www.seymourpowell.com/ideas/</a>	consumer product research	28	3

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com/ideas/ergonomics.html">http://www.seymourpowell.com/ideas/ergonomics.html</a>	Product design consultants	27	3
<a href="http://www.seymourpowell.com/intro.html">http://www.seymourpowell.com/intro.html</a>	product design specialists	3	1
<a href="http://www.seymourpowell.com/work/leisure/">http://www.seymourpowell.com/work/leisure/</a>	design trend consultants	6	1
<a href="http://www.seymourpowell.com/work/transportation/">http://www.seymourpowell.com/work/transportation/</a>	transport designers	15	2

#### Ask.co.uk (UK websites)

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	consumer good designers	2	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	consumer goods design	2	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	consumer product design	17	2
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	consumer product research	4	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	electronic goods design	2	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	electronic goods designers	2	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	fmcg goods design	2	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	industrial designers UK	11	2
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	product design agency	14	2
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	product design analysis	15	2
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	Product design consultants	17	2
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	product design specialists	7	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	Product designers	8	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	transport designers	3	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	UK product designers	17	2

#### Ask.co.uk (Worldwide web)

URL	Keyword	Pos.	Page
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	consumer good designers	2	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	consumer goods design	11	2
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	electronic goods design	2	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	electronic goods designers	2	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	fmcg goods design	2	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	industrial designers UK	5	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	product design agency	13	2
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	product design consultancy	5	1
<a href="http://www.seymourpowell.com">http://www.seymourpowell.com</a>	Product design consultants	2	1









































